

WEATHERNEWS AMERICAS INC.

Weathernews delivers these services to over 12,000 clients in the following industries:

- Agriculture
- Aviation
- Broadcast
- Cable
- Construction
- Derivatives
- Energy
- Environmental Monitoring
- Fishing
- Government
- Internet
- Marine
- Mobile
- Newspaper
- Offshore Oil
- Radio
- Rail
- Recreation
- Retail
- Road
- Satellite
- Transportation

One of Weathernews' goals is to actively foster public-private partnerships in the weather community in order to build and deliver more advanced and innovative meteorological services to commercial industries. Progressing towards that goal, Weathernews made a significant gift to the OU School of Meteorology to establish an endowed faculty chair in applied meteorology.

The purpose of the chair is to encourage continued innovation in meteorological research for the benefit of people and businesses greatly affected by the weather. The Weathernews Chair will help OU identify research opportunities whose applications can be extended into commercial industries. Weathernews will work closely with the university to develop those applications into advanced services that can help companies better manage the impact that weather can have on their businesses.

Additionally, Weathernews opened its state-of-the-art Operations Center on the University of Oklahoma's Research Campus South in October 2004 and fully transitioned its entire U.S. operations to the new facility. The new U.S. Operations Center is designed to provide Weathernews' meteorologists with easy access to the latest technology, research and development and meteorological resources available today and into the future. Incomparable in the industry, this access will enable the nation's top meteorology professionals to effectively inform and communicate with Weathernews' customers about the weather risks they face in their day-to-day business.

The center is located next to the new National Weather Center (NWC) housing the OU School of Meteorology, OU Center for Analysis and Prediction of Storms (CAPS), National Severe Storms Laboratory and the National Weather Service (NWS) Storm Prediction Center. This location will enable Weathernews to partner with the other weather organizations in the area to research and develop new meteorological tools that will help the company build better, more useful services for its 12,000 business clients and 1.3 million wireless subscribers around the world.



For more information about Weathernews, contact 405-310-2800 or visit www.weathernews.com